## SURFACE MCRLD read online @ www.surfaceworld.com

MASKING PRODUCTS - tapes, caps & plugs

## FINISHING GROUP EXPANDS IN THE UK

Founded in Italy in 1993, Finishing Group Srl has become a European market leader in the production and distribution of professional masking systems under their Euromask brand, manufacturing products in its own factories around the world - building its reputation on quality, reliability, and ethical practise.

Finishing Group products for masking and surface treatment sectors are supplied around Europe, much of which are distributed under private label outside Italy and the UK and has become a market leader under their Euromask brand.

2010 saw two major events in the group's calendar, with the re launch of its distribution company in the UK under the banner Beacon Way Ltd. The second and equally important was the launch of its Technical Tapes company 2MTapes - which specialises in the manufacture of various technical tape products targeting the Engineering, Aerospace and Print Industries.

With the major change in personnel and name, the new company Beacon Way Ltd has grown steadily and aggressively over the last 24 months. Using the Brands Euromask, 2MTapes, and Technical Plastics the company has taken the

groups Philosophy of Speed, Flexibility, & Professionalism, to work with its customers to provide a winning team in what has generally been accepted as a very difficult period in UK manufacturing.

Working closely with its customer base to accommodate their need for stockholding and the support of technical facilities has meant their customers can be confident that they are fully supported by a supplier partner that understands, and is working to their objectives and needs of their business.

The company has expanded recently with the addition to the 2MTapes sales force of David Goodwin, who brings with him a wealth of technical knowledge and experience that will only help develop this new and exciting brand of Technical Tapes.

Under its Euromask brand Beacon Way is about to launch a new and revolutionary cleaning system for its Silicone caps and plugs. After extensive trials across Europe the company is confident that this cost saving cleaning method will be welcomed and be a major benefit to companies who run large surface treatment departments.

If you require any further information please do not hesitate to contact David or Andrew on: +44 (0) 1656 863648 or +44 (0)1440 269358

